

Tony Stewart

Aspiring Sports Broadcaster

Rickmansworth, England, United Kingdom • tmfstewart@gmail.com • 07384 424047 • www.linkedin.com/in/to15ony

I am a dedicated Football Business & Media student with a passion for creating engaging and impactful content in the football industry, looking to leverage my skills in sports journalism and digital media.

PROFESSIONAL EXPERIENCE

Sports Writer | VAVEL.com | Greater London, England, United Kingdom

Nov 2024–Present

- Researched, wrote, and published high-quality content as Arsenal's correspondent at VAVEL, including match previews, live reactions, and player ratings to maintain audience engagement.
- Implemented SEO best practices to enhance article visibility, resulting in increased website traffic and reader interaction.
- Collaborated with editors and fellow writers to align content with editorial standards and audience expectations, reinforcing VAVEL's reputation in digital football journalism.
- Developed a strong narrative framing approach, enhancing the storytelling aspect of sports journalism in my articles.

Twitter Admin | Maldon & Tiptree Football Club | Maldon, England, United Kingdom

Jan 2025–April 2025

- Managed real-time matchday coverage and club news for @MaldonTiptreeFC, enhancing the club's brand presence on social media.
- Achieved a 35% increase in average matchday engagement through interactive content and timely updates, significantly boosting fan involvement.
- Collaborated with the club's media team to create multimedia content, reflecting the club's identity and engaging the non-league football audience.
- Executed content strategies that enhanced the club's online presence within the non-league community, demonstrating strong audience management skills.

Sports Writer | Hashtag United | Pitsea, England, United Kingdom

Dec 2021–January 2023

- Contributed to the launch of Hashtag United's website by producing engaging content, including player interviews and match reports to attract a wider audience.
- Adapted writing style across different formats, ensuring relevance and engagement for fans of both men's and women's teams.
- Collaborated with a media team, helping to create a consistent and compelling online narrative for the club, establishing deeper connections with fans.
- Played a role in increasing the club's online visibility through editorials and creative pieces that resonated with the football community.

Hospital Radio Producer | Radio Horton | Banbury, England, United Kingdom

Sep 2019–March 2020

- Curated and delivered radio content tailored for hospital listeners, ensuring engaging and quality broadcasts for a unique audience.
- Managed show planning and scripting, collaborating with presenters for seamless broadcasting experiences.
- Oversaw technical quality in live and pre-recorded segments, enhancing the listening experience and meeting the needs of the audience.
- Gained practical skills in audience engagement and content production before the interruption caused by COVID-19.

Match Reporter | Banbury United Football Club | Banbury, England, United Kingdom

Sep 2018–May 2019

- Provided detailed match reports for Banbury United, covering both home and away games to keep fans informed and engaged.
- Conducted post-match interviews with players and staff, gathering insights that enriched content and offered deeper perspectives to the audience.
- Demonstrated strong deadline management and adaptability in covering live sports events, making effective use of real-time information reporting.

- Developed strong writing and analytical skills through consistent coverage and engagement with the football community.

EDUCATION

UCFB | Wembley

Sep 2022–May 2026

Bachelor of Arts – BA in Football Business and Media

Buckinghamshire College Group | Amersham

Sep 2020–July 2022

Level 3 University of the Arts London in Creative Media Production

Banbury and Bicester College | Banbury

Sep 2019–March 2020

Level 2 University of the Arts London in Creative Media Production

SKILLS

Football Media Expertise
Content Creation
Social Media Management

Fan Engagement Strategies
Sports Journalism
SEO Best Practices

Video Production and Editing
Audio Production
Collaborative Storytelling

CERTIFICATES

The FA Level 1 Introduction to Futsal | *Football Association* | *Sept 2022*

The FA Level 1 Introduction to Talent Identification | | *Football Association* | *Feb 2021*

Level 1 Data Analysis In Football | Professional Football Scouts Association (PFSA)/ *Nov 2023*

Level 1 Performance Analysis In Football | Professional Football Scouts Association (PFSA)/ *Jan 2024*